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Yang Liu: East Meets West



Synopsis

Cultured conversation: Neat pictograms from Yang Liu explore the differences between East and West. Already an online phenomenon, *East Meets West* is the first volume in designer Yang Liu's successful infographic series. Conceived and designed with perceptive wit and her signature graphic simplicity, Yang Liu's pictograms convey the obvious and sometimes not so obvious discrepancies in life on opposite sides of the globe. Drawing on her own experiences of China and Europe, Yang Liu explores a rich range of differences between Eastern and Western experience, from sleeping patterns to the role of senior citizens, from leisure activities to attitudes towards beauty, property and public space. With their clarity, insight and fundamental fondness towards both cultures, Yang Liu's work has become not only a social media and magazine darling, but also a favorite with professional training programs around the world. Text in English and Chinese

Book Information

Hardcover: 100 pages

Publisher: Taschen; Bilingual edition (October 20, 2015)

Language: English

ISBN-10: 383655402X

ISBN-13: 978-3836554022

Product Dimensions: 5.3 x 0.5 x 5.4 inches

Shipping Weight: 1.6 pounds (View shipping rates and policies)

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Customer Reviews

The best book I ever have read about differences China vrs. west. It's so clever to say so much with so minimal visual tools. strongly recommended.

As a fan of Yang Liu (and a 1st generation Asian born & raised in US), I laughed out loud at some of the images & comparisons! While I have no judgements attached to either side, some may perceive a preference for one culture over the other.

This is a great book for the visual, which I am, very. There were at least 4 pictures that I didn't get. It makes you think for awhile which is terrific but I wish there was an answer key in the back for the ones I couldn't figure out. I also wonder if non visual thinkers learners would have a harder time than I did.

Excellent graphics, great content. A MUST-HAVE for all China/Asia related professionals and visitors.

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